

## AIB Banking Today

(Deadline is one week prior to start date) There is a self paced version of this as well

This program will give you an orientation to the essential principles, concepts and operations of banking and a firm grounding in the business of banking.

<b>Price*</b>	\$395 Nonmembers / \$315 Members	
<b>Course Length</b>	5 Weeks	
<b>Course Credits</b>	AIB: 0.5; CEU: 0.5	
<b>Prerequisites</b>	None	
<b>Required Software</b>	Adobe Acrobat Reader; Microsoft Internet Explorer Browser 7.0 or Mozilla Firefox 2.0 or higher	
<b>Textbook</b>	<i>Banking Today: Developing Basic Skills</i> , 2007, ABA	
<b>Start Date/Catalog #</b>	February 1, 2010	3005418
	June 28, 2010	3005503

### Audience

Bank personnel new to the banking industry at all levels, specialists in non-banking functions such as marketing, information systems and human resources.

### Learning Objectives

After successfully completing this program, you will be able to:

- Explain the impact of banking on the economy
- Describe the competitive environment of banking
- Identify key trends
- Summarize the business of banking

\* Registration for one or more courses that include accompanying textbooks will also incur a shipping & handling fee.

