

# Analyzing Bank Performance

(Deadline is one week prior to start date)

"The content of this course was thorough and insightful. Overall great experience."

"Very interesting course! It will definitely help me in the analysis of UBPRs."

"We had a great instructor! He was so informative and engaged and very well informed [and] it was great to get feedback on the discussion board assignments."

*Analyzing Bank Performance* provides participants with all of the tools needed to analyze their bank's financial performance. During this class, participants will analyze their own bank's performance.

<b>Price*</b>	\$995 Nonmembers / \$765 Members (with textbook) \$875 Nonmembers / \$645 Members (without textbook**)
<b>Course Length</b>	7 Weeks
<b>Course Credits</b>	AIB: 2.0 ; CPE: 25.0
<b>Prerequisites</b>	Participants should have previously taken a basic accounting course and <b>must</b> have experience using Microsoft Excel.
<b>Required Software</b>	Microsoft Excel, Adobe Acrobat Reader, Microsoft Internet Explorer Browser 7.0 or Mozilla Firefox 2.0 or higher
<b>Textbook**</b>	<i>Bank Management</i> , 7th Edition, by Timothy W. Koch and S. Scott MacDonald, 2009, Thomson Learning
<b>Start Date/Catalog #</b>	September 19, 2011      3006970 February 6, 2012      3007030 July 3, 2012            3007093

## Audience

This course is designed for junior-level bank officers all the way up through CEOs who need to analyze their bank's performance. Participants should have some basic knowledge of balance sheets and income statements.

## Learning Objectives

After successfully completing this program, you will be able to:

- Identify the key balance sheet and income items for a bank
- Use the Uniform Bank Performance Report to analyze their bank's performance over time and compare that with other banks
- Identify the major factors affecting bank performance
- Analyze the profitability of various lines of business within the bank using a variety of measures
- Utilize the concepts of economic value added and the balanced scorecard in assessing their bank's performance
- Identify the key drivers on non-interest income and non-interest expense and various strategies for managing them
- Evaluate customer profitability within the bank

\* *Registration for one or more courses that include accompanying textbooks will also incur a shipping & handling fee.*

\*\* *If you already have a copy of the textbook, be sure to register using the "without textbook" option.*

Questions, complaints or concerns? Please contact [online@aba.com](mailto:online@aba.com) or 1-800-BANKERS for more information.



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Delivery Method: A group-internet based program

