

2010 ABA BANKER DATA FORM



Help Us to Better Serve You!

The Arkansas Bankers Association is your organization, dedicated to serving the needs of Arkansas bankers. If you are an employee of an ABA-member financial institution, then you are an ABA member.

So that we may more effectively serve you, please complete the personal information form and return via fax to us. As a member, you can receive information about ABA events, tailored to your areas of interest.

1220 West 3rd Street
Little Rock, AR 72201
Phone (501) 376-3741
Fax (501) 376-9243
www.arkbankers.org

PERSONAL DATA:

Name _____ Title _____

Bank/Company _____

P.O. Box _____ Zip Code _____

Street Address _____ Zip Code _____

City/State _____ Phone _____

E-Mail Address _____ Fax _____

Arkansas Bankers Association Education Email & Mail Promotions

Time is Money: We Want to Save You Both!

We know how time consuming it is to weed through your inboxes every day, so we want to make it easier for you to find the right choices for your professional development program.

On Tuesday, March 16, 2010, we began sending e-mails regarding Live Education Event opportunities only on every other Tuesday. We will send e-mails regarding Online Instructor Led Courses the first Thursday of every month, and Web Seminars only on the third Thursday of every month. Occasionally, you will still receive e-mails on special events that fall outside of this schedule. And, as always, you can log on to www.arkbankers.org for a complete list of education events.

We also know that you have many choices when it comes to educational providers, but we encourage you to think "ABA First" when considering how to best train and educate your bank employees in 2010 and beyond. Your Association has literally hundreds of educational offerings each year to serve your needs. Because we know how valuable your time is, we are changing our approach in how to get this information to you.

Email Options:

- _____ All live event notices sent every other Tuesday
 - _____ All online instructor led course notices sent on the first Thursday of every month
 - _____ All web seminar notices sent on the third Thursday of every month
 - _____ Remove me from all email lists
- (If you want to be added back in the future please contact the ABA)*

THANK YOU!

If you have any questions, please contact the ABA Education Department at (501) 376-3741.