

# Banking Today

**Banking Today** is a straightforward introduction to the way banks operate. It helps you understand how they function as a business and the important role they play in the U.S. economy. *Banking Today* explains the role of banks in today's economy, describes bank competitors, and identifies banking developments and trends. It does not assume prior familiarity with banks or banking terminology.



Divided into six units, topics include:

- Financial Services Market
- Bank Customers and Earnings
- Bank Products and Services
- Financial Statements and Performance Measurements
- Bank Organization
- Banking Laws and Regulations

Special features include:

- A glossary of terms and acronyms
- Diagrams and charts to clarify important banking concepts
- Application exercises
- Self-check questions and answers
- List of additional resources
- Appendices on banking laws and acronyms

*Banking Today* supports the AIB Banking Today course offered in the classroom through Local ABA Training Providers and as an instructor-led AIB Online Course. It can also be taken as a self-paced online course..

*Banking Today* is a part of the American Institute of Banking (AIB) curriculum and is a required course for the AIB Bank Teller Certificate, Call Center Representative Certificate, Customer Service Representative Certificate, Sales Manager Certificate, Supervisor Certificate, and the AIB Team Leader Certificate.

**Recommended Instructional Hours: 6**

**Recommended AIB Credit: 0.5**

**Recommended ICB Credit: 7.25 (CBT, CPB, CCST)**

**Participant's Handbook, (c) 2007**

**Catalog #3003685**

**ISBN 0-89982-604-0**

\$79 List Price

**\$55 Member Discount**

Leader's Guide, (c) 2007

Catalog #3003686

ISBN 0-89982-605-9

\$55 List Price

**\$40 Member Discount**