



# 2011-12 Bank Technology Management School

October 16-21, 2011 & April 22-27, 2012— Fluno Center for Executive Education  
Graduate School of Banking at the University of Wisconsin – Madison | Madison, Wisconsin



## Linking Technology Management to Bank Performance

Don't miss this innovative one-week school that's designed especially to provide hands-on education for IT professionals and information security officers in the financial services industry. This state-of-the-art program will broaden your understanding of the business of banking and information technology management, improve your productivity and value at your bank and help you to establish a network of professional colleagues with whom to collaborate and exchange ideas for years to come.

### Key Take-Aways

- A clear understanding of your role in technology management and how it contributes to bottom-line bank profitability
- In-depth study and a better understanding of the business of banking
- An improved technology management process
- Knowledge for enhanced information security through effective use of technology
- Strategies to improve efficiency, productivity and profitability
- A network of peers to share ideas and resources now and in the future

For details on GSB programs or to request a catalog, please call 800-755-6440 or visit

[gsb.org](http://gsb.org)

## Two-Part Curriculum

To provide the best learning experience possible, this week is packed with material and ideas you can implement immediately when you return to the bank. The school has been divided into two core areas of study—the business of banking and technology management.

## Business of Banking Curriculum

Information technology professionals must understand their business context to make effective IT decisions for the bank. Core areas in this section include:

- Introduction to the Business of Banking
- Bank Profitability Analysis
- Asset/Liability Management
- Bank Regulatory & Competitive Environment

## Technology Management Curriculum

Through a mix of lecture, discussion and hands-on computer labs that include penetration and vulnerability testing, you'll learn about:

- Managing Information Technology
- Emerging Bank Technologies
- Information Security and Data Privacy
- Disaster Recovery & Incident Response Planning
- Information Technology Risk Assessment

## Fees & Accommodations

Your tuition includes a non-refundable \$350 registration fee, all instructional materials, five nights single occupancy lodging, full breakfast and lunch each day, a welcome reception & dinner on the first evening, access to IT and banking industry experts and all computer lab sessions and software. The Bank Technology Management School tuition is \$2,897.

## Register at [gsb.org](http://gsb.org)

Due to the hands-on nature of the school, this program is limited to 50 participants. This program has quickly sold out in the past, so early registration is encouraged. For more details or to apply today, visit [gsb.org](http://gsb.org). If you have questions, please call 800-755-6440.

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