

Economics: Fundamentals for Financial Services Providers

Economics: Fundamentals for Financial Services Providers (Fourth Edition) is an introduction to economic principles with a focus on how those principles relate to the financial services industry. It provides students with an understanding of economic principles necessary to interpret economic news, apply economic principles to their work, and appreciate the many ways economics affects their lives.



After successfully completing this course, you will be able to:

- Locate and obtain economic data and information and apply it to your bank's needs
- Apply economic principles to important questions in the financial services industry
- Understand the meaning of economic terminology and the discipline of economic reasoning
- Understand the major economic policy problems faced by government: economic growth, unemployment, inflation, and budget deficits and debt
- Understand the aggregate demand/aggregate supply model and its importance in examining major economic policy problems
- Follow economic news and analyze important economic questions.

Economics is available as an [AIB Online course](#) from ABA. It is also available as a classroom course from your [Local ABA Training Provider](#).

Recommended Instructional Hours: 45-30-15

Recommended AIB Credit: 3-2-1

ICB Credit: 45-30-15 (CLBB, CSOP)

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\$129 List Price

\$80 Member Discount

Instructor's Manual (Adobe Acrobat PDF files on a CD only)

Catalog #3006013

\$79 List Price

\$49 Member Discount