



# Basics of Banking

January 30, 2019

## BUILD A FOUNDATION FOR YOUR BANKING CAREER

Get an introduction to the banking industry with this informative seminar. David Osburn will touch on most all aspects of banking. By attending this training session, you will develop an understanding of the following areas of banking:

- Full-service commercial banking including a brief history of the modern U.S. banking industry and how banks make money
- Products and services offered by banks including depository accounts, lending, trust department, and cash management
- Types of loans-consumer, residential, and commercial
- The five "Cs" of credit: capacity, capital, collateral, conditions, and character
- Investment products (FDIC and non-FDIC insured)
- Competitors in the market place
- Emerging technologies including the latest trends
- Banking regulations and regulatory agencies
- Management of the bank including the ALCO, audit, and loan committees

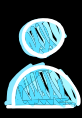
This seminar is a must for all new bankers and/or those that want to brush up on their general banking knowledge!

## ABOUT THE INSTRUCTOR

**David Osburn** is the founder and managing member of Osburn & Associates LLC, a Las Vegas-based business training and contract CFO firm. He also serves as a contract CFO for several clients including construction companies, medical practitioners, and real estate developers.



His extensive professional background encompasses over 30 years in banking, finance, and marketing. His bank commercial lending credentials include comprehensive loan underwriting, management, customer development, and loan work-out experience.



### WHO SHOULD ATTEND

- Credit Analysts
- Personal Bankers
- New Bankers



### WHEN

Wednesday, January 30, 2019  
9:00 a.m. – 4:30 p.m.



### WHERE

Arkansas Bankers Association  
1220 W. 3rd Street | Little Rock  
501-376-3741

# Arkansas Bankers Association Professional Development Department

1220 West Third Street | Little Rock, Arkansas 72201 | (501) 376-3741 | www.arkbankers.org

## BASICS OF BANKING

January 30, 2019

Arkansas Bankers Association

### REGISTRATION INFORMATION

Registrant #1 Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Registrant #2 Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Registrant #3 Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Bank/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Registration Contact \_\_\_\_\_

Phone \_\_\_\_\_

### PAYMENT INFORMATION

Charge my:  Mastercard   Visa 

Account Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CSC Number \_\_\_\_\_

*(3-digit security code on back of your card)*

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741.

Note: Non-Members must pay with credit card or check prior to the event.

Email: [brenda.scarbrough@arkbankers.org](mailto:brenda.scarbrough@arkbankers.org)  
[kami.coleman@arkbankers.org](mailto:kami.coleman@arkbankers.org)

Fax: (501) 376-9243

Mail: Check Payable to  
Arkansas Bankers Association  
Professional Development Department  
1220 West Third Street  
Little Rock, AR 72201

#### ABA USE ONLY:

Registered: \_\_\_\_\_

Amount: \_\_\_\_\_

Received: \_\_\_\_\_

### REGISTRATION FEES

#### ABA Members:

Early Registration Price: \$325; After January 2: \$375

#### Non-Members:

Early Registration Price: \$650; After January 2: \$750

Registration fees include continental breakfast, instruction, materials, refreshment breaks, and lunch. To receive a registration confirmation, please provide an e-mail address on the registration form. If you do not receive a confirmation within 48 hours, please check with the ABA.

### HOTEL INFORMATION

This seminar will be held at the Arkansas Bankers Association. Should you need a hotel room reservation, a Locally Negotiated Rate has been reserved for your convenience at the following hotels:

**Holiday Inn Presidential** | (501) 375-2100

Group Rate: \$97 | Group Code: IL64N

**Hilton Garden Inn** | (501) 224-0044

Group Rate: \$119 | Group Code: N3197385

### CANCELLATION

Register before January 2 if possible. Full registration fees will be refunded if a cancellation is received before January 16. No refunds will be given for cancellations made after January 16. Substitutions are welcome and encouraged. All cancellations and substitutions must be submitted in written format prior to the event.

### MORE INFORMATION

Dress for the seminar is business casual. To ensure your comfort, please bring a jacket or sweater, as room temperature is often hard to control. Registration will begin at 8:30 a.m. on Wednesday, January 30. If you need additional information, please contact the ABA Professional Development Department at (501) 376-3741.

### CONTINUING EDUCATION



Attendants qualify for 6 Continuing Professional Education (CPE) Credits in Specialized Knowledge & Applications in group-live training. No advance preparation is required.

The Arkansas Bankers Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).

### INCLEMENT WEATHER POLICY

Cancellations due to inclement weather are refundable. If you have questions concerning the status of an ABA program due to inclement weather, please call (501) 376-3741 or visit [www.arkbankers.org](http://www.arkbankers.org) for further information.