ADVANCED FINANCIAL STATEMENT & CASH FLOW ANALYSIS

May 13, 2020

EXPLORE BUSINESS & PERSONAL CASH FLOW ANALYSES

Watch this proactive webinar and learn a comprehensive approach to financial statement and cash flow analysis.

Objectives:
- Analyze the four financial statements including Income Statement, Statement of Retained Earnings, Balance Sheet, and Statement of Cash Flows
- Explore Income Statement issues including Revenue Recognition, Inventory Costing, and Depreciation
- Cover Balance Sheet accounts including Accounts Receivable, Allowance for Doubtful Accounts, Accounts Payable, and the Equity Section
- Review the levels of financial statement reporting including Company-Prepared, Compiled, Reviewed, and Audit
- Analyze a five-part analysis model including Liquidity, Activity, Leverage, Operating Performance, and Cash Flow
- Analyze the EBITDA, personal (business owner), and Global Cash Flow analyses
- Discuss the Z-score (bankruptcy predictor) and Sustainable Growths models
- Summarize the seminar concepts through Case Studies

Additionally:
- Two case studies will be used to illustrate the five-part analysis model and the correct interpretation of the financial statements.

ABOUT THE INSTRUCTOR

David L. Osburn, MBA, CCRA, is the founder of Osburn & Associates, LLC, a Business Training and Contract CFO Firm that provides seminars, webinars, and keynote speeches for bankers, CPAs, credit managers, attorneys, and business owners on topics such as Banking/Finance/Credit, Negotiation Skills, Marketing, and Management Issues.

His extensive professional background of over 30 years includes work as a Business Trainer/Contract CFO and work as a bank commercial lender including the position of Vice President/Senior Banking Officer. His banking credentials include loan underwriting, loan work-out, management, and business development.

Mr. Osburn holds the professional designation of Certified Credit & Risk Analyst (CCRA) as granted by the National Association of Credit Management (NACM).

WHO SHOULD ATTEND
- Commercial Lenders
- Credit Analysts
- Relationship Managers

WHEN
May 13, 2020
9:00 a.m. – 3:00 p.m.

WHERE
Comfort of your desk—One connection for your bank means training opportunities for multiple employees
REGISTRATION INFORMATION

Registrant #1 Name ______________________________________
Title ___________________________________________________
Email __________________________________________________

Registrant #2 Name ______________________________________
Title ___________________________________________________
Email __________________________________________________

Registrant #3 Name ______________________________________
Title ___________________________________________________
Email __________________________________________________

Bank/Company ___________________________________________
Address __________________________________________________
City ______________________ State _______ Zip ______________
Billing Contact __________________________________________
Phone __________________________________________________

PAYMENT INFORMATION

Charge my: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Account Number ___________________________________________
Name on Card _____________________________________________
Expiration Date ______________________ CSC Number ____________
(3-digit security code on back of your card)

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

Email: kami.coleman@arkbankers.org
Fax: (501) 376-9243
Mail: Check Payable to Arkansas Bankers Association Professional Development Department 1220 West Third Street Little Rock, AR 72201

ABA USE ONLY:
Registered: _____________
Amount: ________________
Received: ______________