GRADUATE SCHOOL OF BANKING

America's *Premier* Community Banking School

68th ANNUAL SCHOOL SESSION

JULY 15-27, 2018

UNIVERSITY OF COLORADO | BOULDER, COLORADO

www.GSBColorado.org

Graduate School of Banking *at Colorado*

Preparing the Next Generation *of* Community Bank Leaders

Today's banking environment requires community banks to prepare their leaders now in order to move successfully into the future. The Graduate School of Banking at Colorado is America's Premier Community Banking School, which offers bank-industry professionals a well-rounded banking education, necessary for facing tomorrow's toughest industry challenges. Since 1950, banks have trusted in GSBC's Annual School Session to develop their leaders. This legacy, combined with a cutting-edge curriculum, expert faculty and state-of-the art facilities makes GSBC a reliable partner for community banks in 2018 and beyond.

GSBC STUDENTS:

Are RECOGNIZED BY BANK MANAGEMENT as rising stars in their organizations

ENGAGE IN AN ALL-ENCOMPASSING CURRICULUM that broadens banking knowledge

LEARN STRATEGIES to improve profitability, better manage risk and become effective leaders in their organizations

APPLY THEIR KNOWLEDGE AND EDUCATION through coursework and intersession research projects to create tangible, positive and long-term impacts on their organizations

ENGAGE AMONG TIMELY AND RELEVANT ISSUES facing the banking industry today, providing them with tools and information to tackle these challenges and help lead their organizations

BECOME LIFE-LONG COMMUNITY BANK LEADERS upon completion of GSBC

"I am a big believer in GSBC! Since I arrived at Quail Creek Bank in 2009 three of our officers have graduated from its Annual School Session, and one from its Executive Development Institute for Community Bankers. Becoming a well-rounded, top-notch community banker does not occur by accident. Real life experience is required, along with a combination of hands-on learning and education. GSBC provides the second part of that equation with an excellent faculty and comprehensive curriculum covering financial analysis, lending, management, technology and leadership. This training provides a solid foundation to continue our officers' career development."

— Doug Fuller, President & CEO
Quail Creek Bank, Oklahoma City, OK

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GSBC'S APPROACH

GSBC delivers a relevant and challenging curriculum designed to deepen students' understanding of banking, while expanding their knowledge and skill sets across all areas of the discipline. After taking a set of foundational core classes in year one, students may begin customizing their educational experience by choosing among an array of electives organized by four academic tracks. Intersession research projects and evening presentations focus on current issues affecting community banks and will provide direct takeaways to enhance organizational performance.

FOUR-TRACK CURRICULUM

1. Financial Management
2. General Management & Technology
3. Leadership & Human Resource Management
4. Lending

EXPERT FACULTY

GSBC faculty members are a combination of nationally recognized bankers, consultants, and academics who are the leading experts in their fields. They bring real life examples, case studies and unique models of technical instruction to facilitate a lively and open learning environment.

▶ GSBC STUDENTS EXPERIENCE **MORE THAN 70 HOURS OF IN-PERSON CLASSROOM INTERACTION PER SESSION**, ON AVERAGE

YEAR ONE

- Asset & Liability Management
- Bank Financial Analysis
- Business Law for Bankers
- Commercial Lending
- Economics for Community Bankers
- Effective Use of Technology at a Community Bank
- Fundamentals of Leadership
- Integrated Case Study
- Navigating the Regulatory Environment
- Strategic Marketing & the Use of Technology

YEAR TWO

- Banking Small Business
- Loan Portfolio Management
- Planning Using Institutional Risk Assessment
- Understanding Your Firm's Corporate Culture
- Electives of student's choosing

YEAR THREE

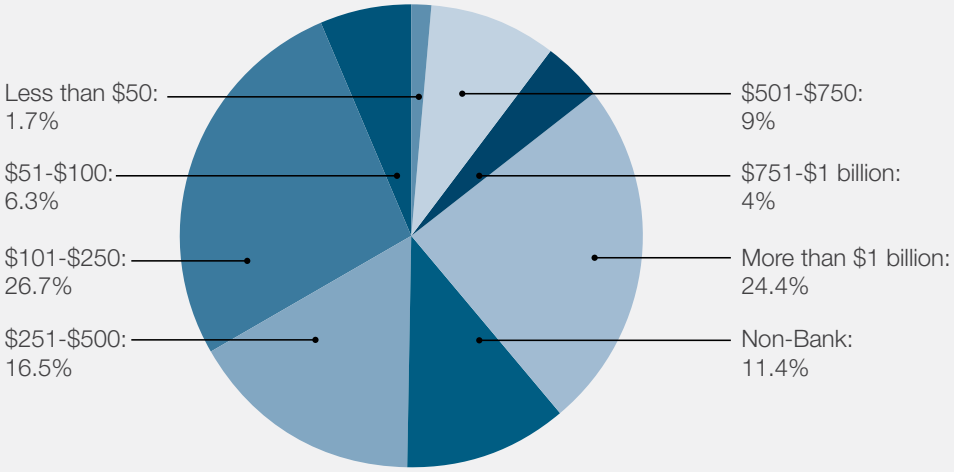
- Bank Management Simulation
- Persuasive Presentations
- Electives of student's choosing

Visit **www.GSBColorado.org** for a detailed summary of our curriculum, including a full list of faculty and courses. Curriculum subject to change.

APPROXIMATELY **60% OF BANKS REPRESENTED** AT THE 2017 SESSION WERE **$500 MILLION IN ASSETS** OR LESS

Asset Distribution of Banks Represented at 2017 School Session

Dollars in millions:



Apply Today!

ADMISSION REQUIREMENTS

- Applicant must be an employee, regulator or closely-related affiliate of a taxable, FDIC-insured financial institution or holding company of which he or she has received approval from a direct supervisor.
- Applicant must possess a minimum of three years of experience in the banking industry or closely-related field.
- Applicant must possesses a Bachelor's degree or compensating experience.

SECOND YEAR DIRECT OPTION

Applicants may apply for consideration to be admitted directly into the second year if they possess one of the following:

- A graduate degree such as an MBA, JD or MS Finance
- A professional certification such as a CPA, CFP or CFA
- Bachelor's Degree plus a diploma from one of several approved banking schools

Examiners who have completed a specific level of training may also qualify.

UPCOMING SESSIONS

- July 15-27, 2018
- July 14-26, 2019
- July 12-24, 2020

MBA/MS FINANCE CREDIT

GSBC holds partnerships with the following accredited institutions which provide credit toward distance learning MBA or MS Finance degrees to graduates of our program: The University of Colorado Denver, the University of Nebraska Lincoln, and the University of South Carolina.

OTHER GSBC PROGRAMS

GSBC offers a number of other programs focused on community banks throughout the year. Please visit www.GSBColorado.org for a list of upcoming programs.

SCHOLARSHIP OPPORTUNITIES

GSBC partners with supporting state banker associations and intermediate schools to offer a variety or scholarships each year. Visit www.GSBColorado.org for more information.

Apply online at **www.GSBColorado.org**

2018 Tuition: $4,175 plus a non-refundable $300 processing fee

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"GSBC was an incredible experience; I have been in banking for 23 years and still learned so much. There are graduate schools of banking closer to my home state, but I chose to travel to GSBC because of its focus on community banking. The sense of a community bank emanated on the campus, and was reflected in every aspect of the program. Networking with instructors and fellow students was one of the best takeaways, as I met many wonderful bankers who came from similar backgrounds as myself, and could relate to many of the issues that my organization faces."

— Lorenzo Wilhite, Vice President
Wells River Savings Bank, Wells River, VT
Class of 2017