



Arkansas Bankers Association

President and Chief Executive Officer

Job Description

September 2018

COMPANY BACKGROUND/CULTURE

Founded in 1891, the Arkansas Bankers Association (ABA) is a trade association of Arkansas financial institutions, which currently includes more than 2,300 branches, \$106 billion of assets and \$85 billion of deposits. Based in Little Rock, the ABA acts as the official representative of member banks in matters of state legislation and regulation. The Association typically opposes legislative measures which would hamper our members' ability to serve the needs of their banking customers. Additionally, the Association actively pursues legislation that will benefit the industry and the public at large. The Association also works closely with the American Bankers Association on the many regulatory and legislative issues coming out of Washington, D.C.

ABA represents the entire banking industry. ABA staff members are tireless fighters for their members' success, marshalling the talent, energy and perspectives of staff experts and members to achieve results. The association provides a wealth of information to keep bankers abreast of top priorities, including information on key issues and updates on recent legislative and regulatory matters.

The mission of the Arkansas Bankers Association is to advance a positive environment for Arkansas banking and foster safe, profitable and successful banks that promote strong communities and a vibrant Arkansas economy.

ABA is governed by a Board of Directors representing 95 percent of banking institutions of all asset and deposit sizes from across the state. Their membership brings together community and regional banks and branches, includes small and large institutions holding state and national charters, thrift charters and non-Arkansas charters, with thousands of branches across Arkansas.

KEY RESPONSIBILITIES

The President & CEO of the ABA will be a strategic and innovative leader, with strong political and business acumen, who will serve as the Arkansas banking industry's primary advocate. S/he will lead and direct the organization to maximize its effectiveness in providing value. The President and CEO will have very active involvement with the ABA's members, actively communicating and maximizing engagement around key priorities.

Primary duties and responsibilities include:

Leadership

- Defines, articulates, and drives strategic directions for the organization and its members and customers.
- Successful leadership of all ABA activities and key events.
- Seamless leadership transition to ensure continued service to members, focus on priorities, and sound fiscal management.

Advocacy

- Lead the charge on behalf of the Arkansas banking industry by working with elected officials and prudential regulators at the national, state and local levels.
- Leverage relationships with the American Bankers Association and other banking associations to solidify support around key issues.
- Effective representation of the ABA before all key government bodies, the media, and the public on priority issues.
- Effective implementation of strategy to advance political and policy objectives of the ABA.

Governance

- With the chair and other officers, leads, enables and supports the Board of Directors in its governance responsibilities.

Program, Product and Service Delivery

- Oversees all aspects of ABA and subsidiary programs, products, and services; including structure, process, delivery and quality.

Financial, Tax, Risk and Facilities Management

- Recommends yearly budget for Executive Committee Members and Board approval and prudently manages organization's resources to achieve priorities.

Community and Public Relations

- Assures the organization and its mission, programs, products and services are consistently presented to convey a strong, positive industry image to relevant stakeholders.
- Development of sound relationships with key constituencies including the board, leaders from banks of all sizes, and the state association executives.
- Implementation of an aggressive strategy to enhance the industry's public image.

ABA Team

- Recruits, builds and directs effective teams of volunteers and professionals to advance the mission of the Arkansas Bankers Association.

PROFESSIONAL EXPERIENCE/QUALIFICATIONS

The ideal candidate will have at least 5 years experience as CEO or very senior leadership position in a major trade association or similar organization, including leadership with volunteers. Extensive experience and demonstrated success with political and governmental affairs, public relations, financial management and personnel management. Experience in the banking industry strongly preferred.

Decisive, exceptional oral and written communications, extremely well-organized, demonstrated good leadership skills and strong business ethics.

OTHER IMPORTANT AREAS OF FOCUS WILL BE:

- Seamless leadership transition, to ensure continued service to members, focus on priorities, and sound fiscal management.
- Successful management of the ABA staff, ensuring a positive working environment and cohesiveness around operational goals and objectives.
- Execution of a formal budget review and annual planning retreat. And, to the extent needed, successful implementation of appropriate budget modifications with Board collaboration and approval.
- Implementation of an aggressive strategy to enhance the industry's public image and advance political and policy objectives.
- Effective representation of the ABA before all key government bodies, the media, and the public on priority issues.

- Successful leadership of all ABA activities and key events.
- Establishment of clear visions, providing the information, knowledge, and methods to realize that vision.
- Development of sound relationships with key constituencies; including the board, leaders from banks of all sizes, and the state association executives.

EDUCATION

A bachelor's degree in business or related field is required. An advanced degree or degrees in finance, management, law, or related fields is strongly preferred.

COMPENSATION

Compensation will be competitive and commensurate with experience.

APPLICATION

Applicants should e-mail a resume to Bill.Holmes@arkbankers.org no later than September 15, 2018.