**Sample to be sent prior to October 5**

Have you registered to vote yet? Take some time out of your busy schedule this week to visit the Arkansas Secretary of State website (<https://www.sos.arkansas.gov/elections/voter-information>) and complete the Arkansas voter registration application. If you’re already registered, now is a great time to make sure your information is up to date.

Citizens who register and vote in elections have a say in how our local, state and federal government is formed. The candidates we elect will directly impact our towns’ and our country’s policy agenda. No matter where you live or what your opinion, you have a voice in the legislative process and you can make an impact.

It’s time for [*Bank Name*] employees to join together to boost voter participation! Take the first step this week by completing your state’s voter registration process. Once you’ve done that, reach out to your friends and family and remind them to do the same.

We are #ARHometownBankers and we make a difference!

**Sample to be sent prior to the week of October 29**

The Arkansas banking industry is made up of many voices and next week on Election Day, every voice and vote counts. However, your voice can’t count if you don’t vote!

Election Day is next Tuesday, November 6. This year [*Bank Name*] is joining banks across Arkansas in an effort to encourage civic engagement by asking employees to make their voices heard at the polls. Going a step further, we encourage each of you to encourage friends, family, and [*Bank Name*] customers to vote as well.

Make your voice heard at the polls on November 6! Together, #ARHometownBankers have a say in the elections that determine our country’s future.