OPENING NEW ACCOUNTS IN ARKANSAS
3 PART VIRTUAL SERIES

In these unprecedented times where in-person training presents an understandable concern to our bankers, the Arkansas Bankers Association has solved the problem! We are pleased to provide this outstanding 3-part webinar series on the topic of opening new accounts. This 3-part presentation is customized to Arkansas law and provides answers to the most complicated and challenging questions asked by customers and employees.

PART 1: OPENING PERSONAL/CONSUMER ACCOUNTS
August 31 | 1:00 p.m. - 3:00 p.m.
Opening new accounts is complicated! With fraudulent activity at an all-time high and ongoing onerous regulatory oversight and scrutiny, the need for new account training is paramount to maintain diligence as well as update processes and procedures.

This session focuses on the risks, procedures, best practices, the importance of providing ownership options, handling Power of Attorney requests, and compliance requirements for opening Personal and Consumer Accounts.

PART 2: OPENING BUSINESS ACCOUNTS
September 1 | 1:00 p.m. - 3:30 p.m.
For most new account representatives and personal bankers, opening business accounts creates the most angst! Why are there so many different types of business entities? What is the best way to determine who has the authority to transact on behalf of a business entity?

Part 2 examines not only the documentation requirements when opening simple to complex business accounts but provides clarity on how to identify who has authority to open and transact on behalf of an entity.

PART 3: OPENING TRUST & FIDUCIARY ACCOUNTS
September 2 | 1:00 p.m. - 3:00 p.m.
Formal, Informal, Revocable, Irrevocable, Minor Custodial Accounts, Court Ordered Accounts, Fiduciary - what does it all mean? It never fails to raise the panic level when someone dumps a binder full of legal documents on your desk and requests to open a trust account, estate account, or an account for a minor. To compound the complexity, on many occasions, the actual owner of the funds is not present.

Part 3 discusses the responsibilities of collecting appropriate documentation, providing ownership options, correct account titling, and allowing proper access to Trust, Fiduciary and Minor accounts not only during lifetime but at the death of a signer as well.

LED BY
Suzette (Suzie) Jones has over 40 years of banking experience and a reputation as being extremely knowledgeable and high-energy with a unique ability to take technical information and make it interesting and applicable. Suzie has a unique perspective and appreciation for how difficult and complicated opening new accounts can be. For decades Suzie opened new accounts, managed new account teams, and provided hands-on input to the AML and BSA Committees within the bank. She partners nationally to provide new account training for individual banks, credit unions, and 13 State Bank Associations.

WHO SHOULD ATTEND
- BSA & Compliance Officers
- Training and Business Development Officers
- Internal Auditors
REGISTRATION INFORMATION
Which seminar will you be attending?
- All 3 Sessions
- August 31 | Session 1: Personal/Consumer Accounts
- September 1 | Session 2: Business Accounts
- September 2 | Session 3: Opening Trust, Minor, and Fiduciary Accounts

Registrant #1 Name _______________________________________
Title ____________________________________________________
Email ____________________________________________________

Registrant #2 Name _______________________________________
Title ____________________________________________________
Email ____________________________________________________

Bank/Company ____________________________________________
Address __________________________________________________
City ____________________ State _______ Zip _______________
Billing Contact ____________________________________________
Phone ____________________________________________________

PAYMENT INFORMATION
Charge my:  
- Mastercard  
- Visa  
- American Express  
- Discover

Account Number ____________________________________________
Name on Card _____________________________________________
Expiration Date _____________________  CSC Number ____________
(3-digit security code on back of your card)

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

Email: kami.coleman@arkbankers.org  
Fax: (501) 376-9243  
Mail: Check Payable to  
Arkansas Bankers Association  
Professional Development Department  
1220 West Third Street  
Little Rock, AR 72201

ABA USE ONLY:  
Registered: ____________  
Amount: ____________  
Received: ____________

REGISTRATION FEES
ABA Members:  
All 3 sessions (per bank): $700  
Session 1 (per bank): $250  
Session 2 (per bank): $300  
Session 3 (per bank): $250

Non-Members:  
All 3 sessions (per bank): $1,400  
Session 1 (per bank): $500  
Session 2 (per bank): $600  
Session 3 (per bank): $500

Opening New Accounts Manual
Copies: _______ @ $150 each = $ __________

CANCELLATION
Full registration fees will be refunded if a cancellation is received before August 13. No refunds will be given for cancellations made after August 13. All cancellations must be submitted in written format prior to the event.

VIRTUAL LIVE FORMAT
Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before the forum.

MORE INFORMATION
- You should receive your log-in information and any material for the webinar via e-mail approximately 2-3 days before the session.
- If you need additional information or do not receive your log-in information, please contact the ABA Professional Development Department at (501) 376-3741.

WHAT TO BRING
Have a copy of your financial institution’s account agreement and signature cards to use as a reference during the session.

SPECIAL OFFER
A comprehensive 200+ page Opening New Accounts and Documentation Compliance manual customized to Arkansas law is available for a discounted price of $150 per copy for webinar participants.

This publication typically retails for $200. You do not need the manual to follow along with the sessions.