

◆ How To Use ChatGPT To Improve Your Bank's Marketing- Virtual



# HOW TO USE CHATGPT TO IMPROVE YOUR BANK'S MARKETING

## VIRTUAL

*FREE WEBINAR!*

**REGISTER NOW**

### **WHEN**

December 5, 2023

11:00 – 11:45 a.m.

### **WHERE**

Comfort of your desk or anywhere with an internet connection.

Are you curious about innovative ways to market your bank? Interested in how other banks are utilizing the power of ChatGPT? Register to attend our free webinar and uncover how ChatGPT can revolutionize your marketing efforts. Our endorsed partner, BankMarketingCenter.com, will offer practical tips on how to harness AI to promote your bank's financial products and services.

**Secure your spot today and be sure to share with your bank's marketing team.**



# Arkansas Bankers Association | Professional Development Department

1220 West Third Street | Little Rock, Arkansas 72201 | (501) 376-3741 | www.arkbankers.org

## ABOUT THE INSTRUCTOR



Neal Reynolds is the founder and president of BankMarketingCenter.com.

## REGISTRATION FEES

ABA Members: FREE

Non-Members: FREE

## CANCELLATION

Full registration fees will be refunded if a cancellation is received before November 20. No refunds will be given for cancellations made after November 20. All cancellations must be submitted in written format prior to the event.

## VIRTUAL LIVE FORMAT

Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before each event.

You do not need your own Zoom account. You will use the link, meeting ID and password we provide.

- You can log in on a desktop computer, laptop or download the Zoom app on your smart device.
- Internet access
- Audio on computer or a phone line

## HOW TO USE CHATGPT TO IMPROVE YOUR BANK'S MARKETING

DECEMBER 5, 2023

Bank/Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Registrant Name \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant Name \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Registration Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## PAYMENT INFORMATION

Charge my:  Mastercard   Visa   American Express   Discover 

Account Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CSC Number \_\_\_\_\_  
*(3-digit security code on back of your card)*

Billing Zip Code \_\_\_\_\_

**Email:** kami.coleman@arkbankers.org  
**Fax:** (501) 376-9243  
**Mail:** **Check Payable to:**  
 Arkansas Bankers Association  
 Professional Development Department  
 1220 West Third Street  
 Little Rock, AR 72201

**ABA USE ONLY:**

**Registered:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**Received:** \_\_\_\_\_

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

**Note:** Non-Members must pay with credit card or check prior to the event.