



# ESSENTIALS OF BANKING

## VIRTUAL SERIES

*LEARN THE INS AND OUTS OF BANKING PRINCIPLES AND OPERATIONS*

**REGISTER NOW**

### WHEN

January 26, 2023

February 16, 2023

March 23, 2023

April 20, 2023

9:00 a.m. - 4:00 p.m.

### WHERE

Comfort of your desk or anywhere with an internet connection.

### WHO SHOULD ATTEND

New bank employees, bank veterans who are looking to deepen their banking knowledge, and all bank staff with up to five years' experience in the industry.

### NOTE

It is recommended that participants attend all four sessions to receive an entire overview of banking; however, each session's material stands alone.

### BENEFITS

- Establish a strong foundational knowledge of banking
- Expand banking skills and knowledge in a focused learning environment
- Interact and network with other bankers
- Understand the variety of banking career opportunities
- Improve cross functional contributions and performance
- and much, much more!

### SESSION 1: OVERVIEW OF BANKING

- Evolution of Banking
- The Federal Reserve as the Central Bank of the United States (FED)
- U.S. State and Federal Financial Institution Regulatory Agencies
- Banking and its Regulation

### SESSION 3: CREDIT AND THE BANKING BUSINESS

- Key Credit Products and Services
- Lending Process
- Banking Business
- Financial Statements
- Bank Performance Metrics
- The Annual Report
- Bank Performance Reporting

### SESSION 2: BUSINESS OPERATIONS AND MANAGEMENT

- Types of Financial Institutions
- Bank Leadership
- Banking Business Operations and Responsibilities
- Compliance Management Fundamentals
- Bank Examinations
- Key Products and Services

### SESSION 4: SAFEGUARDING, SERVICE, AND GROWTH

- Ethics in a Sound Banking System
- Corporate Governance
- Security Regulations
- AML/BSA and Safeguarding the Bank
- The Customer Experience
- Growing the Bank



# Arkansas Bankers Association | Professional Development Department

1220 West Third Street | Little Rock, Arkansas 72201 | (501) 376-3741 | www.arkbankers.org

## About the Instructor



**Christie Drexler** is the Senior Consultant and Facilitator for Performance Solutions, Inc. Christie has over 26 years of experience in the financial industry for community, regional and national banks. Her experience has been expansive to include successfully navigating both retail and commercial banking careers. Her past roles include Commercial Banker, Regional Sales Manager, Chief Retail Officer, Chief Credit Officer, and Market/Division President. Christie has an MBA with Georgia College and State University, and she is a John Maxwell Team Certified Trainer, Coach, and Speaker. Christie is a passionate facilitator and coach with a focus on developing leaders in banking.

## REGISTRATION FEES

### ABA Members:

Early Registration Price (all four sessions): \$895; After January 12: \$995  
Individual Session: \$255 each; After January 12: \$295 each

### Non-Members:

Early Registration Price (all four sessions): \$1,790; After January 12: \$1,890  
Individual Session: \$510 each; After January 12: \$590 each

## CANCELLATION

Full registration fees will be refunded if a cancellation is received before January 19. No refunds will be given for cancellations made after January 19. All cancellations must be submitted in written format prior to the event.

## VIRTUAL LIVE FORMAT

Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before each event.

You do not need your own Zoom account. You will use the link, meeting ID and password we provide.

- You can log in on a desktop computer, laptop or download the Zoom app on your smart device.
- Internet access
- Audio on computer or a phone line

## ESSENTIALS OF BANKING

JANUARY 26, FEBRUARY 16, MARCH 23, APRIL 20, 2023

Bank/Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Registrant Name \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant Name \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Registration Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## PAYMENT INFORMATION

Charge my:  Mastercard   Visa   American Express   Discover 

Account Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CSC Number \_\_\_\_\_  
*(3-digit security code on back of your card)*

Billing Zip Code \_\_\_\_\_

**Email:** kami.coleman@arkbankers.org  
**Fax:** (501) 376-9243  
**Mail:** **Check Payable to:**  
 Arkansas Bankers Association  
 Professional Development Department  
 1220 West Third Street  
 Little Rock, AR 72201

**ABA USE ONLY:**

**Registered:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**Received:** \_\_\_\_\_

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

**Note:** Non-Members must pay with credit card or check prior to the event.