

2023-2024 Leadership in Banking Academy

What is the Leadership in Banking Academy program?

The Arkansas Bankers Association and Walton College Executive Education are pleased to present the inaugural Leadership in Banking Academy. This program was created to develop a network of dynamic leaders who can move the banking industry in Arkansas into the future. Those selected will gain the necessary skills to motivate, inspire and lead high-performing teams in their organizations and communities.

What are the benefits of participating in the Leadership in Banking Academy program?

Upon completing the program, selected participants will be able to:

- Apply interpersonal skills needed to achieve self-awareness, communicate more effectively, manage change and lead teams
- Demonstrate effective organizational leadership
- Establish meaningful relationships among peers to help advance the banking industry's culture and effectiveness
- Lead in a variety of professional, personal and civic environments to support and grow the Arkansas economy

What is the program structure?

- Six highly interactive leadership development sessions
 - Three in-person sessions at Walton College 2nd & Main in downtown Little Rock
 - Three live, virtual sessions
- Exclusive, small group format
- Opportunity to learn from Arkansas banking leaders
- Hybrid structure provides the benefits of face-to-face interaction and reduced time away from the participant's work location

What are the potential program topics?

- Values-Based Leadership
- Change Management
- Ethics in the Workplace
- Navigating Difficult Conversations
- Emotional Intelligence
- Building Resilient Teams
- Executive Presence
- Arkansas Banking Leadership Panel

What are the minimum requirements?

- Must be at least 25 Years Old
- Minimum of three years in the banking industry
- Active in serving their community

What are the program dates?

- **Session I** – Tuesday, February 27, 2024 (In-person)
 - **Session II** – Tuesday, March 26, 2024 (Virtual)
 - **Session III** – Tuesday, April 30, 2024 (Virtual)
 - **Session IV** – Tuesday, May 21, 2024 (In-person)
 - **Session V** – Tuesday, June 26, 2024 (Virtual)
 - **Session VI** – Tuesday, July 30, 2024 (In-person)
- (Program dates are subject to change.)

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What is the program tuition?

Tuition for the Leadership in Banking Academy Program is \$4,500. Tuition covers:

- Instruction led by Walton College professors and industry experts
- Leadership assessments
- Learning materials and supplies
- Complimentary access to the ABA Emerging Leaders Leadership Conference
- Exclusive access to ABA Annual Convention events, including:
 - Networking reception with CEOs
 - ABA Board of Directors meeting
 - Special programming

What is the attendance policy?

To graduate from the program, participants must attend a minimum of five leadership development sessions. Missing more than one session will jeopardize a participant's graduation status.

How are participants selected?

The Arkansas Bankers Association Executive Board will thoroughly review all applications and will determine the participants for the Leadership in Banking Academy program.

How do prospective participants apply?

Prospective participants can apply to the Leadership in Banking Academy program by clicking [here](#) or scanning the QR Code below. Applications will open through Friday, January 12th at 5:00PM. A letter of recommendation from a supervisor will be required and can be uploaded to the application.



What are the recommended next steps?

The recommended next steps include executives connecting with their management team about the Leadership in Banking Academy program to identify emerging leaders in their organizations. The management team can share the program information to the emerging leaders and encourage them to apply.

How do I learn more? Contact:

Lorrie Trogden, President/CEO of Arkansas Bankers Association at lorrie.trogden@arkbankers.org or 501-978-3602, or

Shannon Heard, Associate Director of Executive Education at the Sam M. Walton College of Business, at sheard@walton.uark.edu or 479-575-6488.

What is Walton College Executive Education?

Walton College Executive Education at the University of Arkansas develops individuals and grows organizations through interactive programs featuring case studies, speakers, group work, problem-solving exercises and expert instructors. Programs are facilitated by Walton College faculty and industry practitioners. Our focus on the latest research and best practices in leadership, strategy, marketing, finance and innovation provides a clear advantage in today's dynamic economy. Learn more about Walton College Executive Education [here](#).