



Become A Strategic Partner

Take the first step toward becoming an **ABA Strategic Partner** and building **industry partnerships** for the future.

The Arkansas Bankers Association represents more than 97% of the assets, offices and employees in the 91 commercial banks in Arkansas, which have over \$105 billion in deposits, 1,345 branches, and 25,400+ proud employees.

The ABA is the advocate for Arkansas banks of all sizes and is committed to creating a stronger economy and helping Arkansans realize dreams by building better banks.

GOLD ASSOCIATE MEMBERS

ABA **Gold Associate Members** have met the highest standards in terms of banking industry products and services. These strategic partners take an active roll in the ABA by sponsoring annual events and engaging with bank members. This is a non-voting membership.

BENEFITS INCLUDE:

- Membership pricing for all ABA products and events
- Prominent placement in the Arkansas Bankers Association Bank Directory
- Two complimentary copies of the Arkansas Bankers Association Bank Directory
- Listing on the ABA website's Strategic Partners & Solutions Directory with Gold Associate Member Distinction
- Two complimentary copies of *The Arkansas Banker* magazine
- A complimentary subscription to the ABA weekly newsletter
- 10% advertising discount in *The Arkansas Banker* magazine
- The opportunity to submit articles for publication in *The Arkansas Banker* magazine
- A spotlight in our weekly eNews

GOLD ASSOCIATE MEMBERSHIP fees are \$2,000 annually; this includes a membership fee and a \$1,000 event sponsorship.

ASSOCIATE MEMBERS

ABA **Associate Members** are service providers that have proven their commitment to the needs of Arkansas bankers and their needs. These strategic partners go to great lengths to serve banking customers in our state and across the country. This is a non-voting membership.

BENEFITS INCLUDE:

- Membership pricing for all ABA products and events
- Listing in the Arkansas Bankers Association Bank Directory
- One complimentary copy of the Arkansas Bankers Association Bank Directory
- Listing on the ABA website's Strategic Partners & Solutions Directory

ASSOCIATE MEMBERSHIP fees are \$750 annually.



Arkansas Bankers Association Membership Application

Date: 11/20/2024

GENERAL INFORMATION

☐ Associate Membership (\$750)

Company Name: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Social Media Handles: _____

☒ Gold Associate Membership (\$2,000)

Billing Contact: Angela Ewing

Title: Office Manager

Mailing Address: 992 Northpark Dr. Ste. A, Ridgeland, MS 39157

Phone: 601-790-1500

Email: aewing@soneswhite.com

City: Ridgeland State: MS Zip: 39157

Is your company a member of: your home state association? ☒ Y ☐ N the American Bankers Association? ☒ Y ☐ N

SALES REPRESENTATIVES CONTACTS

This designated contact will receive complementary mailings of *The Arkansas Banker* quarterly magazine and the Arkansas Bankers Association Bank Directory. Additional individuals may be added for a fee of \$100 per contact.

Name: Ben Sones

Title: Partner

Address: 992 Northpark Dr. Ste. A

City: Ridgeland State: MS Zip: 39157

Phone: 601-790-1500

FAX: _____

Email: bsones@soneswhite.com

☐ Additional copies of Arkansas Bankers Association Bank Directory (\$50 each)
_____ x \$50 = _____

☐ Additional copies of *The Arkansas Banker* magazine (\$40 ABA members)
_____ x \$40 = _____

PRODUCTS & SERVICES

Please indicate which category you would like your company to appear under in the ABA online Associate Member Listings (check one).

- ☐ Accounting - Audit / CPA Firms
- ☐ Accounting - Bank Customers
- ☐ Accounts Receivable Funding
- ☐ Advertising / Marketing
- ☐ Appraisals
- ☐ Attorneys
- ☐ Bank Card Services
- ☐ Bank Compensation
- ☐ Building Maintenance
- ☐ Computer Software/Services/Technology

- ☒ Consultants
- ☐ Correspondent Banking
- ☐ Credit & Debit Counseling
- ☐ Data Processing
- ☐ Economic Development
- ☐ Education / Training
- ☐ Environmental Consulting
- ☐ Equipment - Sales /Service
- ☐ Executive & Director Benefits
- ☐ Fraud Prevention

- ☐ Human Resources
- ☐ Insurance
- ☐ Investment Services
- ☐ Loan Services
- ☐ Printing - Supplies / Services
- ☐ Real Estate Services
- ☐ Repossession Services
- ☐ Shipping Services

COMPANY DESCRIPTION & LOGO

Attach a brief summary description of the nature and scope of your company's business, particularly within the realm of the Arkansas financial industry. **A high resolution logo must be emailed** to whitney.horton@arkbankers.org.

REFERENCES

List two financial institution references.

Name: Scott Miller

Address: 1106 Highway 62 65 N.

City: Harrison State: AR Zip: 72601

Phone: 870-365-3115

FAX: 870-741-6435

Email: scott.miller@anstaff.bank

Name: Dave Dickson

Address: 102 E. McCloy Avenue, Monticello, AR 71655

City: Monticello State: AR Zip: 71655

Phone: 870.460.6476

FAX: _____

Email: dave.dickson@unionbnk.com

All memberships must be approved by the Board of Directors to be considered complete.



SONES & WHITE

Sones & White Consulting is a leading Community Development Financial Institutions (CDFI) consulting firm for banks. Our clients are community banks that serve economically distressed communities with a variety of unmet financial needs. In order to meet these challenges, we help our clients obtain CDFI Certification and then help them use this certification to access and leverage funding programs designed to incentivize financing and development activities in these communities. We presently work with over 60 banks concentrated primarily in the Southeast, including 11 of the 19 certified CDFI banks headquartered in Arkansas.

Reference Checks

Scott Miller | Market President | Anstaff Bank

- Are you currently doing business with Sones & White?
 - Yes
- How long have you been a client of Sones & White?
 - Since 2010
- What products or services have they provided?
 - They have consulted with us regarding CDFI program
- How is their customer service?
 - They have a large staff with significant, diverse experience. They are very good at what they do!
- Are you satisfied with their services?
 - Yes, very satisfied
- Would you recommend them to Arkansas banks?
 - I would highly recommend them to Arkansas banks!

Dave Dickson | President | Union Bank

- Are you currently doing business with Sones & White?
 - Yes
- How long have you been a client of Sones & White?
 - 8+ years
- What products or services have they provided?
 - They assist our banks in CDFI certification and annual BEA, FA and TA awards.
- How is their customer service?
 - It is exceptional from ANY of their staff members
- Are you satisfied with their services?
 - Absolutely. Banks really cannot do this on their own. It requires expertise that this firm has.
- Would you recommend them to Arkansas banks?
 - I would definitely recommend them to AR banks and have recommended several banks in SE Arkansas that are now clients of Sones & White.