



Become A Strategic Partner

Take the first step toward becoming an **ABA Strategic Partner** and building **industry partnerships** for the future.

The Arkansas Bankers Association represents more than 97% of the assets, offices and employees in the 91 commercial banks in Arkansas, which have over \$105 billion in deposits, 1,345 branches, and 25,400+ proud employees.

The ABA is the advocate for Arkansas banks of all sizes and is committed to creating a stronger economy and helping Arkansans realize dreams by building better banks.

GOLD ASSOCIATE MEMBERS

ABA **Gold Associate Members** have met the highest standards in terms of banking industry products and services. These strategic partners take an active roll in the ABA by sponsoring annual events and engaging with bank members. This is a non-voting membership.

BENEFITS INCLUDE:

- Membership pricing for all ABA products and events
- Prominent placement in the Arkansas Bankers Association Bank Directory
- Two complimentary copies of the Arkansas Bankers Association Bank Directory
- Listing on the ABA website's Strategic Partners & Solutions Directory with Gold Associate Member Distinction
- Two complimentary copies of *The Arkansas Banker* magazine
- A complimentary subscription to the ABA weekly newsletter
- 10% advertising discount in *The Arkansas Banker* magazine
- The opportunity to submit articles for publication in *The Arkansas Banker* magazine
- The opportunity to submit posts for the ABA Partner Perspectives blog
- A spotlight in our weekly eNews

GOLD ASSOCIATE MEMBERSHIP fees are \$2,000 annually; this includes a membership fee and a \$1,000 event sponsorship.

ASSOCIATE MEMBERS

ABA **Associate Members** are service providers that have proven their commitment to the needs of Arkansas bankers and their needs. These strategic partners go to great lengths to serve banking customers in our state and across the country. This is a non-voting membership.

BENEFITS INCLUDE:

- Membership pricing for all ABA products and events
- Listing in the Arkansas Bankers Association Bank Directory
- One complimentary copy of the Arkansas Bankers Association Bank Directory
- Listing on the ABA website's Strategic Partners & Solutions Directory
- The opportunity to submit posts for the ABA Partner Perspectives blog

ASSOCIATE MEMBERSHIP fees are \$750 annually.



Arkansas Bankers Association Membership Application

Date: _____

GENERAL INFORMATION

Associate Membership (\$750)

Company Name: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Social Media Handles: _____

Gold Associate Membership (\$2,000)

Billing Contact: _____

Title: _____

Mailing Address: _____

Phone: _____

Email: _____

City: _____ State: _____ Zip: _____

Is your company a member of: your home state association? Y/N the American Bankers Association? Y/N

SALES REPRESENTATIVES CONTACTS

This designated contact will receive complementary mailings of *The Arkansas Banker* quarterly magazine and the Arkansas Bankers Association Bank Directory. Additional individuals may be added for a fee of \$100 per contact.

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

Email: _____

Additional copies of Arkansas Bankers Association Bank Directory (\$50 each)
_____ x \$50 = _____

Additional copies of *The Arkansas Banker* magazine (\$40 ABA members)
_____ x \$40 = _____

PRODUCTS & SERVICES

Please indicate which category you would like your company to appear under in the ABA online Associate Member Listings (check 1).

- Accounting - Audit / CPA Firms
- Accounting - Bank Customers
- Accounts Receivable Funding
- Advertising / Marketing
- Appraisals
- Attorneys
- Bank Card Services
- Bank Compensation
- Building Maintenance
- Computer Software/Services/Technology

- Consultants
- Correspondent Banking
- Credit & Debit Counseling
- Data Processing
- Economic Development
- Education / Training
- Environmental Consulting
- Equipment - Sales /Service
- Executive & Director Benefits
- Fraud Prevention

- Human Resources
- Insurance
- Investment Services
- Loan Services
- Printing - Supplies / Services
- Real Estate Services
- Repossession Services
- Shipping Services

COMPANY DESCRIPTION & LOGO

Attach a brief summary description of the nature and scope of your company's business, particularly within the realm of the Arkansas financial industry. **A high resolution logo must be emailed** to marketing@arkbankers.org.

REFERENCES

List two financial institution references.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

Email: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

Email: _____

All memberships must be approved by the Board of Directors to be considered complete.